

# Ledelsens utfordringer ved overraskende 😊 strukturelle endringer

Vegard Rooth, adm dir Interimleder AS  
2. Mars 2017



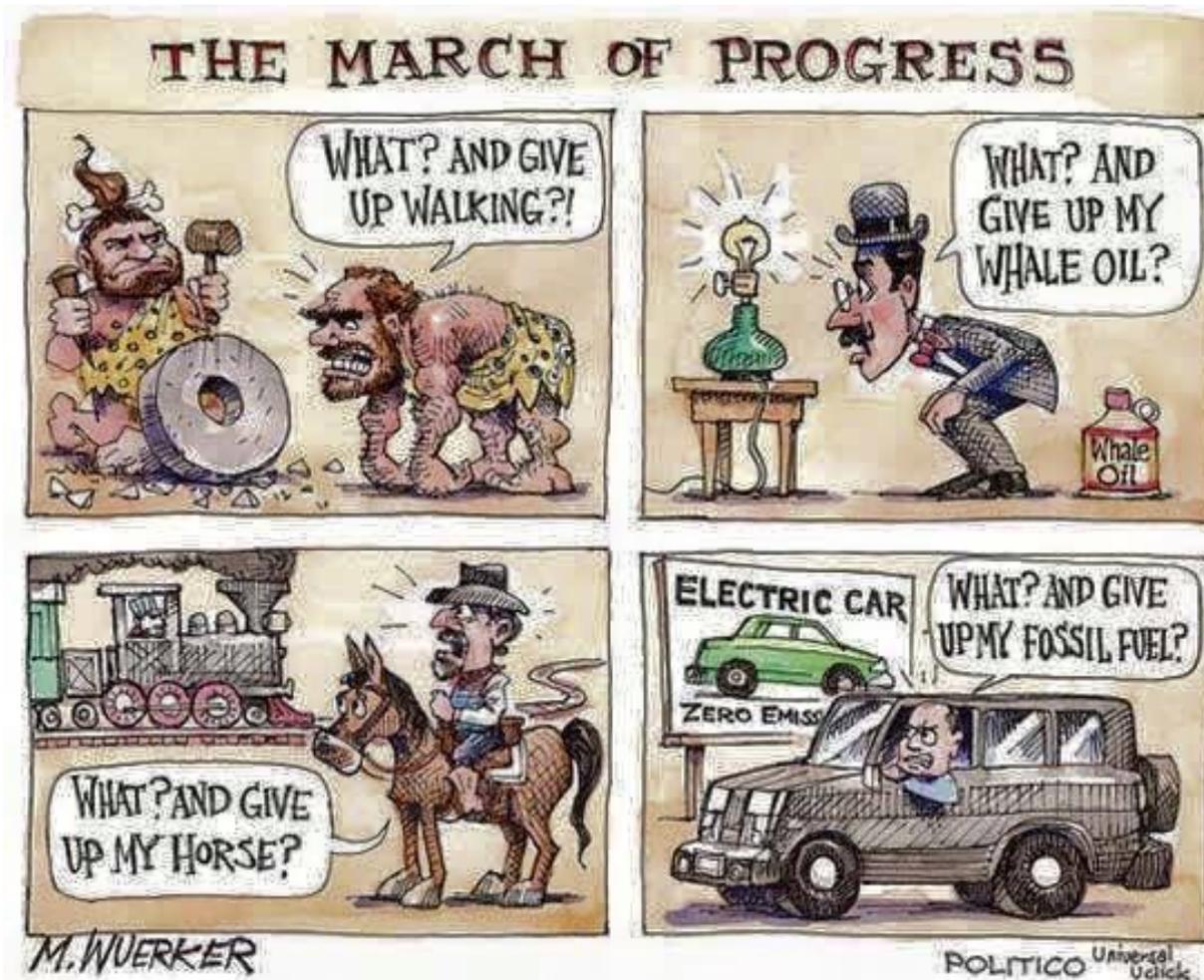
# Digital disruptsjon, bransjeglidning, paradigmeskifte ...

Silicon Valley is right—our jobs are already disappearing

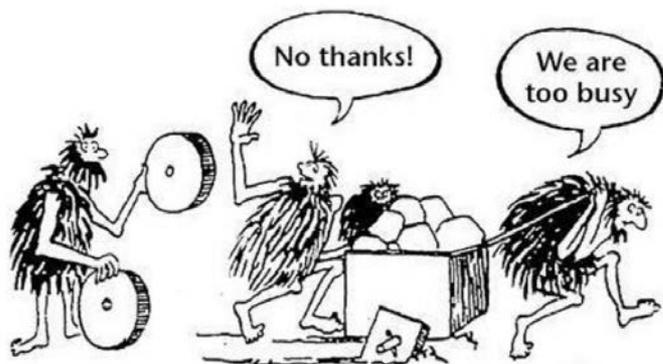
Andrew Yang, CEO and Founder of Venture For America



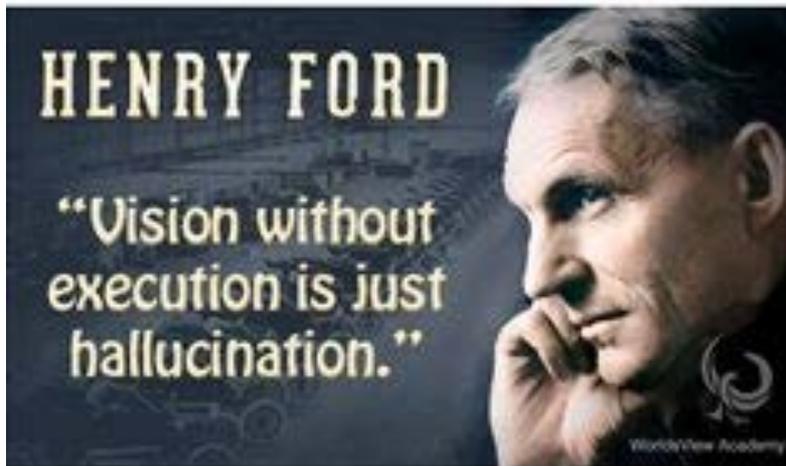
# Det har aldri skjedd før



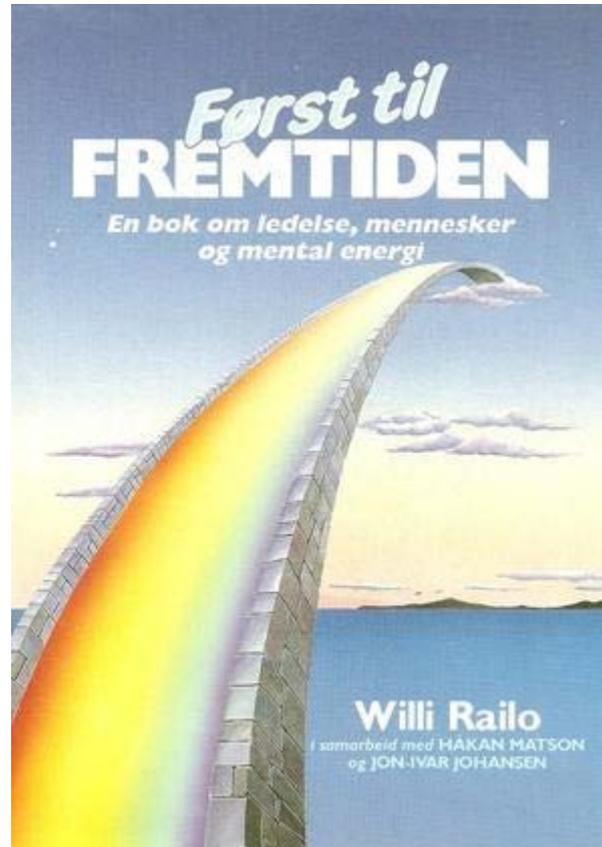
# Hvordan organiserer vi oss?



# Er du og organisasjonen tøff, dum, gal, ... nok til å prøve uten å vite hvor det ender?



# It's a state of mind?



# It's a state of mind – for us all in the team, org., ...

## Kilde om Jansruds «walkietalkie»-beskjed: – Det har mye å si

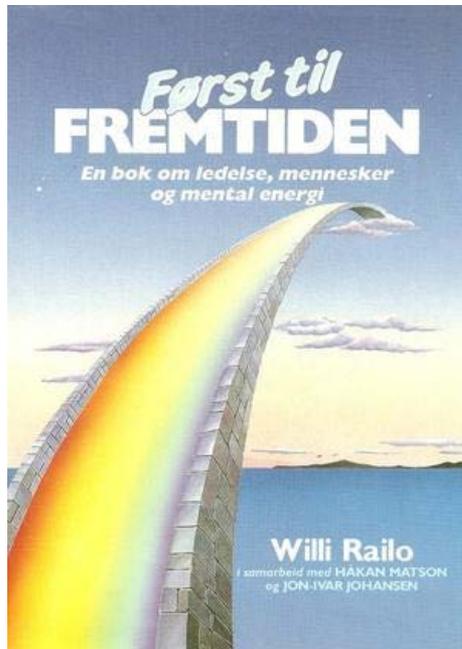
ST. MORITZ/OSLO (NRK): Selv om Kjetil Jansrud kjempet om VM-gullet delte han hemmelighetene sine med Aleksander Aamodt Kilde som ventet på toppen.



*Google organizes itself into flexible, diverse, and modular units of employees that can be reconfigured quickly. To enable cross-functional collaboration, Google fosters a «marketplace of ideas» in which briefs about new ideas and projects are published internally. Employees can vote for the most promising projects and choose which ones to support with their time.*

BCG 2012, M. R. Love and Matur N.

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# Interimledelse

# 2016

# ->

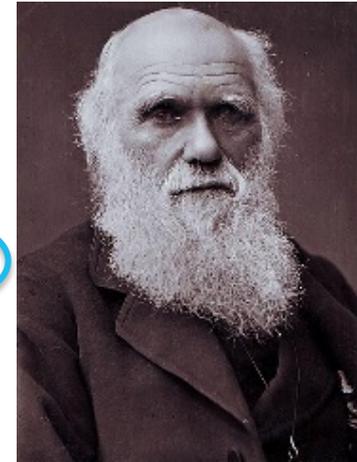
# 2017

# ->

|                | <u>2015</u> | <u>2016</u> | <u>2017</u> |
|----------------|-------------|-------------|-------------|
| Internasjonal  | 26 %        | 17 %        | 16 %        |
| PE/Venture     | 24 %        | 27 %        | 21 %        |
| Privat/Familie | 24 %        | 23 %        | 21 %        |
| Børs           | 15 %        | 17 %        | 21 %        |
| Stat/kommune   | 12 %        | 10 %        | 11 %        |
| Offentlig      | 0 %         | 7 %         | 11 %        |
|                | 34          | 30          | 19          |



|                    | <u>2015</u> | <u>2016</u> | <u>2017</u> |
|--------------------|-------------|-------------|-------------|
| GAP Management     | 26 %        | 13 %        | 16 %        |
| Change Management  | 49 %        | 83 %        | 84 %        |
| Project Management | 23 %        | 3 %         | 0 %         |



|                  | <u>2015</u> | <u>2016</u> | <u>2017</u> |
|------------------|-------------|-------------|-------------|
| CEO              | 26 %        | 17 %        | 16 %        |
| CFO              | 17 %        | 23 %        | 21 %        |
| PRO Man.         | 23 %        | 13 %        | 0 %         |
| Line Man.        | 11 %        | 17 %        | 21 %        |
| Sup. Funct. Man. | 11 %        | 7 %         | 16 %        |
| S&M Man.         | 9 %         | 7 %         | 0 %         |
| HR Man.          | 3 %         | 17 %        | 26 %        |



|                         | <u>2015</u> | <u>2016</u> | <u>2017</u> |
|-------------------------|-------------|-------------|-------------|
| Construction            | 25 %        | 13 %        | 5 %         |
| Wholesale               | 17 %        | 23 %        | 26 %        |
| Manufacturing           | 6 %         | 0 %         | 5 %         |
| Electr., Gas, San. Serv | 19 %        | 0 %         | 0 %         |
| EL, IT, Tele & related  | 19 %        | 30 %        | 16 %        |
| Services                | 6 %         | 3 %         | 11 %        |
| Bank & Finance          | 3 %         | 13 %        | 11 %        |
| Petro. & Related        | 3 %         | 0 %         | 0 %         |
| Food                    | 3 %         | 0 %         | 0 %         |
| Retail                  | 0 %         | 10 %        | 5 %         |
| Real Estate             | 0 %         | 0 %         | 0 %         |
| Transport               | 0 %         | 0 %         | 11 %        |
| Government              | 0 %         | 3 %         | 5 %         |
| Member Org.             | 0 %         | 0 %         | 5 %         |



# Interimledelse +



FREMTIDEN

Neste avkjørsel ↗

